JAMES FITT

CREATIVE INDUSTRIES STUDENT

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EXPERIENCE

Content Creator
Velsoft / 2015 - Current

Responsible for creating and developing Virtual Campuses. Working with the creative team, this process required strong problem solving skills and the ability to learn and navigate in a digital world, while simutaneously delivering a consistent product that is both attractive and functional.

Social Media Analyst
Velsoft / 2014 - 2017

Boosted the companies on line prescence through use of SEO optmization and adversiting tools such as Linkedin Ads, Facebook Ads and Google Adwords. I was also responsible for regular posting on social media platforms as well as creating landing pages for specific products.

Front-end Clerk
Loblaws Companies Limited / 2013 -2014

Responsibilities included managing money in cash, cheques and gift cards, problem solving, maintaining clean and tidy checkout areas, customer service, efficient time management and promotion of products and loyalty programs.

EDUCATION

2017 - Current
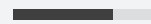### BA Creative Industries
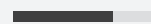Ryerson University
Toronto, Ontario

2016 - 2017
Business Administration
Acadia University
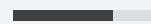Wolfville, Nova Scotia

SKILLS

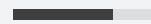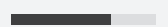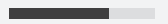|			
Adobe Photoshop		Creativity	
Adobe Illustrator		Communication	
Wordpress		Team Work	
Web Design		Motivation	
Microwoft Word		Leadership	
Event Planning		Organization	
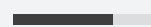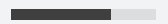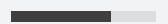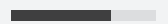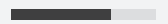
ACTIVITIES

Event Coodinator
Creative Industries Course Union

Organized a panel event where professionals are brought in to talk to students about their experiences working professionaly in the creative industries. Responsibilites included equipment rentals, venue set-up, finding potentional panelists and negotiating sponsorships.

Head of Grad Events
Northumberland Regional High School

Responsible for organizing and running all events for the graduating class of 2016. Events included a weekend camping trip, formal events, monthly graduation activity nights, as well as prom and graduation day.